

# Type Style And Ink Colors

## Card Personalization Information

Standard card designs include overprinting of your company name and/or logo. You can also provide camera-ready artwork suitable for high-resolution print.

Card designs can be printed using the type styles and ink colors shown here. If you use a font style not shown, please indicate the style and we will check for its availability.

## Type Styles

Times New Roman	<b>Impact</b>
Univers	Cricket
<b>Arial Black</b>	<b>Victorian</b>
Garamond Book Condensed	<i>Zapf Chancery</i>
<i>Monotype Corsiva</i>	<b>Cookie</b>
Palatino Linotype	



## Ink Colors

Black	
White	
Light Blue	
Dark Blue	
Teal	
Purple	
Red	
Burgundy	
Green	
Silver	
Gold	

Notes: Your logo and/or artwork will be formatted to (1) ink color of your choice. All artwork, logos and/or special text must be the same color to receive Template Card pricing. If more than (1) ink color is needed, you may design a Custom Card. Your NPC representative can provide Custom Card pricing and production timeframes.

Gift Card Enrollment Forms are available from your NPC representative. To customize a Template Design, we will need your artwork, including company name and/or logo. A proof will be submitted for your approval via email, unless otherwise requested. Production will not begin for either Template or Custom Cards until your written approval has been granted. Finished cards and carriers will be mailed directly to your company.